

Harold Swash Accredited Instructor Programme

HAROLD SWASH
ACCREDITED INSTRUCTOR



HONG KONG, 6TH - 7TH OF NOVEMBER 2008

SHENZHEN XILI GOLF & COUNTRY CLUB

TANG LANG VILLAGE, XILI DISTRICT, NAM SHAN, SHENZHEN

THE EXCEPTIONAL PUTTING FACILITY AT XILI GOLF IS HOST TO THE INAUGURAL 'HAROLD SWASH ACCREDITED INSTRUCTORS' TRAINING PROGRAMME IN ASIA. THIS IS THE FIRST SCHEME OF ITS KIND TO BE LAUNCHED IN ASIA, BROUGHT TO YOU BY THE PUTTING COACH TO SOME OF THE WORLD'S TOP PROFESSIONALS.

COMPLETION OF THE 2-DAY PROGRAMME WILL ENABLE THE GOLF PROFESSIONAL TO OPERATE AS A 'LEVEL ONE ACCREDITED INSTRUCTOR' AND BE PROMOTED BY HAROLD SWASH PUTTING SCHOOLS AND YES! GOLF DISTRIBUTORS WORLDWIDE AS A RECOGNIZED PARTNER.

ULTIMATELY THEY WILL BE ABLE TO RUN CLINICS AND DO CUSTOM FITTING AS A RECOGNIZED AND CERTIFIED PROFESSIONAL.

THE PROGRAMME OFFERS AN IN-DEPTH INTRODUCTION INTO THE HAROLD SWASH COACHING PHILOSOPHY CONDUCTED THROUGH A COMBINATION OF PRACTICAL AND SEMINAR-BASED SESSIONS.

THE COURSE ALSO INCLUDES A SPECIAL PRICED OPTION FOR THE QUINTIC SOFTWARE (VERSION COACHING 4.01, V14) WITH A RETAIL VALUE OF 14800 HK\$.

PGA PROFESSIONALS MAY BENEFIT FROM PDP POINTS AWARDED BY THEIR PGA CHAPTER FOR ATTENDING THE 2-DAY ACCREDITED INSTRUCTOR SCHEME.



PADRAIG HARRINGTON, WINNER OF
THE BRITISH OPEN 2007 & 2008 AND
THE PGA CHAMPIONSHIP 2008

- GAIN AN INTRODUCTION TO THE TOUR-PROVEN HSPSE PHILOSOPHY AND METHODOLOGY
- INCREASE TECHNICAL KNOWLEDGE AND DEVELOPMENT AS A QUALIFIED PUTTING INSTRUCTOR TO TEACH PUTTING AND DO FITTING ASSESSMENTS
- BE PROMOTED AS AN OFFICIAL HAROLD SWASH INSTRUCTOR
- INCREASE REVENUE POTENTIAL THROUGH 'CUSTOM FITTING' CAPABILITIES OF YES! PUTTERS
- HAVE THE CAPABILITY TO INTERPRET AND ASSESS BALL ROLL DYNAMICS THROUGH VIDEO CAPTURE TECHNOLOGY
- HIGH '3 TO 1' STUDENT/TEACHER RATIO FOR MAXIMUM LEARNING ATTENTION



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DAY ONE

9.30 AM - 4.30 PM

HAROLD SWASH PUTTING FUNDAMENTALS

9.30 AM

WELCOME AND INTRODUCTION

9.35 AM

PUTTING BASELINE ASSESSMENT

PERSONAL ASSESSMENT AND VIDEO ANALYSIS

10.00 AM

THEORY SESSION - A 'PRACTICAL' DISCUSSION
OF PUTTING FUNDAMENTALS.

COMPUTER ANALYSIS OF VIDEO FOOTAGE

12 PM

LUNCH BREAK

1.00 PM PRACTICAL SESSION

INSIGHT INTO HSPSE COACHING

METHODOLOGY.

WORK ON PROPOSED TECHNICAL CHANGES

USE OF APPROPRIATE PUTTING AIDS

INSIGHT INTO GREEN READING

USE OF HIGH-SPEED CAMERA AND COMPUTER
SOFTWARE TO ANALYZE PUTTING TECHNIQUE

3.30 PM

POST LESSON ANALYSIS - ANALYSIS OF
DIGITALLY RECORDED TECHNIQUE AND BALL
ROLL

4.00 PM

PERSONAL DISCUSSION - RE: PERSONAL
DEVELOPMENT WITH REFERENCE TO PERSONAL
NOTES AND ASSESSMENT CARD

DAY TWO

9 AM - 1 PM

BALL ROLL DYNAMICS, CUSTOM-FITTING &
SOFTWARE TRAINING

9.00 AM

BALL ROLL DYNAMICS

TYPICAL PUTT CHARACTERISTICS

IMPORTANCE OF BALL ROLL

FACTORS THAT INFLUENCE BALL ROLL

IMPROVING BALL ROLL

C GROOVE PUTTERS

CUSTOM-FITTING

PUTTER DESIGNS AND THEIR INFLUENCE

QUINTIC SOFTWARE

11.00 PM

BREAK

11.15 PM - 1PM

QUINTIC SOFTWARE TRAINING

PRICE ON REQUEST

PACKAGE INCLUDES:

FREE FIRST YEAR HSPSE SUBSCRIPTION FEE
14800 HK\$ OF QUINTIC SOFTWARE
PDP POINTS FROM YOUR PGA IN CASE THEY
HAVE A PDP PROGRAMME
COURSE BOOKLET AND CD
ACCREDITED INSTRUCTORS CERTIFICATE

HAROLD SWASH PUTTING LTD., SOUTHPORT, ENGLAND

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